

# A REGIONAL CONVENING ON TRANSPORTATION

FRIST ART MUSEUM | 919 BROADWAY, NASHVILLE, TN

## A CONVERSATION ABOUT TRANSPORTATION SOLUTIONS FOR MIDDLE TENNESSEE

FEATURING REMARKS BY GOVERNOR BILL LEE



GREATER NASHVILLE  
REGIONAL COUNCIL

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## PROGRAM SCHEDULE

### 8:15 Reception, Exhibits, and Registration

### 9:00 Program

#### Call-to-Action

The Honorable Bill Lee, Tennessee Governor  
Introduction by the Honorable Ken Moore, City of Franklin Mayor  
Chair of the GNRC Mayors Caucus

#### Creative Approaches to Problem Solving

Joseph Kopser, Mobility & Technology Strategist and Entrepreneur  
Grayline Group

#### Response Panel

David Straus, Association for Commuter Transportation  
Erin Hafkenschiel, Vanderbilt  
Luis Parodi, Hispanic Chamber of Commerce  
Josh Westerhold, Nissan Futures Lab  
Mark Cleveland, Hytch Rewards

#### Importance of Collaboration

The Honorable Parris Glendening, Former Governor of Maryland  
America's Leadership Institute at Smart Growth America

#### Response Panel

Commissioner Clay Bright, TN Dept of Transportation  
Deputy Commissioner Allen Borden, TN Dept of ECD  
Ashley Northington, Community Advocate  
Steve Bland, WeGo Public Transit  
Todd Rolapp, Chair of MovingForward

#### Opportunities to Engage

The Honorable Mary Esther Reed, Town of Smyrna Mayor  
Chair of the GNRC Transportation Policy Board

### 11:30 Exhibits and Media Availability

## GUEST SPEAKERS



#### Dave Nichols, Master of Ceremonies

Dave Nichols is a Memphis native and lifelong Tennessean, best known to Nashville audiences as resident Trafficologist on WTVF-TV's NewsChannel5 This Morning where he compiled, produced and delivered more than 20 traffic reports on camera each weekday. He NewsChannel5 in 2008 and retired at the end of 2016. During that time, NewsChannel5 This Morning was the highest rated local morning show on a network affiliate in the Top 150 markets in the U.S. and won the Mid-South Regional Emmy for Best Morning Newscast. Today, Dave continues to provide free-lance services as a Voice Artist, Consultant and Producer. Over his career, he has written, voiced, announced, appeared in and/or produced more than 30,000 radio and TV commercials, announcements, sales presentations, multimedia presentations, newscasts, traffic reports and radio and TV programs. Dave is also a 1995 graduate of Leadership Music in Nashville and was a founding Board member of the Tennessee Radio Hall of Fame.



#### Joseph Kopser

Joseph Kopser is a lifelong problem solver committed to building the teams needed to take on our toughest challenges. In addition, he is a technology entrepreneur and expert in transportation, smart cities, urban mobility, energy, national security issues as well as an Army combat veteran. Currently he serves as an Executive-in-Residence at the McCombs School of Business at the University of Texas. In addition, he is President of Grayline where he works with people and companies to bring together experts, data, and solutions to help companies and public institutions manage disruptive change. Prior to co-founding Grayline, Joseph co-founded and served as CEO of RideScout, before it was acquired by Mercedes-Benz in 2014. Joseph served in the U.S. Army for 20 years earning the Combat Action Badge, Army Ranger Tab and Bronze Star. He is a graduate of West Point with a BS in Aerospace Engineering and also received a Masters from the Harvard Kennedy School in 2002. In 2013, he was recognized as a White House Champion of Change for his efforts in Energy and Transportation. In 2014, his company, RideScout, won the U.S. Department of Transportation Data Innovation Award.



#### Parris Glendening

Parris Glendening is the President of Smart Growth America's Leadership Institute. He travels nationally and around the world advising state and local governments, business leaders and environmental advocates on smart growth, transit, and sustainability policies and practices. From 1995 to 2003, Glendening served as the 59th governor of Maryland. Glendening's beginnings were in local politics. He started as a city councilman in Hyattsville and then to County Council of Prince George's County, twice serving as Council Chairman. From there, he became the three term County Executive of Prince George's County. Glendening was also a professor at the University of Maryland, College Park for 27 years, receiving the Regents' Excellence in Teaching Award. Glendening is active in the National Academy of Public Administration (NAPA). He has also served as Senior Advisor to the President and National Council of the American Society of Public Administration (ASPA). He recently started teaching in the Johns Hopkins Carey School of Business.

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